

e-design  
*Services Guide*



Hey Y'all!

Thank you so much for your interest in working with BeylaBlue Designs! I am so excited the for the opportunity get to know you and help you create a home that you will absolutely love.

The beginning of the design process can be a very overwhelming, no matter the size of the project. And that's why I am here – to guide you through and help take away the stress and anxiety! Making your home beautiful should be fun!

This packet will help you better understand what you can expect from this process and serve as a guide for what I need from you and how we can best work together.



*Click here to schedule a consultation!*



# e-Design Packages + Rates



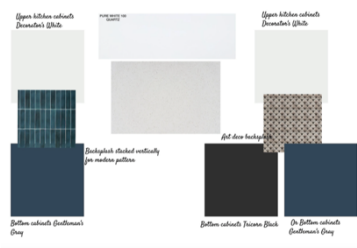
**Curated Design Package - \$1995**  
Includes the following for one single room:

- 1-hour remote consultation (phone or video chat)
- 2 Concept Boards for you to choose from. You will have an option to make 1 change on your selected design.
- 1 detailed floor plan with measurements and product placements included to make it easy for you place and/or install yourself. You will have an option to make 1 revision on the floor plan.
- 1 3D photo rendering so you can envision what your room will look like when it's completed.
- A detailed list of retail products (with links) so you can purchase products on your own.



**Bespoke Design Package-\$2995**  
Includes the following for one single room:

- 1-hour remote consultation (phone or video chat)
- 2 Concept Boards for you to choose from. You will have an option to make 2 changes on your selected design.
- 1 detailed floor plan with measurements and product placements included to make it easy for you place and/or install yourself. You will have an option to make 2 revisions on the floor plan.
- 2 3D photo renderings, so you can envision what your room will look like when it's completed.
- Assistance in the purchase and delivery of all the chosen items in your package.



A deposit of 50% of the total charge for the full design package and full payment of remaining balance is due within two weeks (BEFORE final package files are released). Deposits are non-refundable, but if your satisfaction is not met, please reach out so we can make it right. I will not leave a client high and dry.

# Timeline

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- WEEK 1: I begin work on 3 initial style concepts for your space. This initial conceptualizing stage allows me to define your personal home style.
- WEEK 2: Virtual meeting via Google Meet: We narrow down your style during this video meeting.
- WEEK 3: I refine the design concept you most like from our previous meeting and begin sourcing all the products you'll need to achieve this look and furnish your space.
- WEEK 4: Virtual meeting via Google Meet: I present the final design during this video meeting. We will also edit / remove any items you do not like.
- WEEK 5: **CURATED DESIGN PACKAGE** You begin ordering items from the provided stock list. If any items are found to be out of stock or discontinued within 30 days of the completion of the design, I will find substitutes for no additional fee.
- WEEK 5: **BESPOKE DESIGN PACKAGE** I begin ordering items from the provided stock list or begin production of any custom items. If any items are found to be out of stock or discontinued within 30 days of the completion of the design, I will find substitutes for no additional fee. Ordering will only begin upon purchase of selected items.

# The e-Design Process

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It's hard to conceptualize what working with a designer will look like if you've never done it before. As your designer, it's my job to put you at ease and make this a fun experience, so in the end, you are left with a room you love! After our initial phone conversation, please feel free to email me any additional questions you may.

So how does the e-design process work? Your package is built over the course of four weeks and includes two video meeting sessions with me. The first is a concept session in which we narrow down the style of your space. The second meeting is a final presentation during which I'll present all of the items I've pulled together to incorporate into your room. During the final session, we'll talk about any changes you would like to make in the design. After that, I'll edit and replace any items that are not working for you.

Once the final edit is complete, you'll receive an email invoice for the balance on your account and your final design package will be released once payment is received.

From the date of your design release, you have 30 days to make purchases and request free edits or replacements if anything I've chosen is out of stock or no longer available.

If you need additional sourcing for the same room after 30 days, I offer discounted hourly consultation rates at \$175.



# Availability

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I recommend that you plan to schedule your first e-design at least 90 days before you want your space COMPLETED. In general, I'm usually booked about 30 days out. Good design takes time and you must account for lead times or hiccups to occur on your project. You must also account for time to source a local painter as well as get on their schedule.

Since I only accept four virtual clients per month, these slots fill up very quickly. Please schedule a consultation as soon as possible so we can confirm your first meeting.

Consultations do not guarantee a design slot. A design is only considered to be booked if a deposit and signed Service Agreement has been received, at which point you'll be emailed your project's start date.

Unless otherwise requested, your eDesign will begin on the earliest available date once all requested documents and deposits have been received.

If you would like to request a specific or later date for completion, please reach out to discuss before submitting the deposit.



*Click here to schedule a consultation!*





## What We'll Use: *Tools and Resources*

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**DesignFiles:** You'll access all your project documents and files in this portal. When new documents are available, you'll receive an email with a link for access. This is also where you can pay your invoices via credit card or bank transfer. I'll set up your portal after our consultation and send you a link for access. It requires NO DOWNLOADING.

**Google Meet:** After our initial consultation (which happens via a traditional phone call), this is the video meeting platform I use. Because of the nature of this business and because I'll be sharing my screen to show you my design, I request that you please join our design meetings from a laptop or PC. Phone screens are very small and make the details of designs incredibly difficult to see. With a computer, there should be no need to download any apps. You should have no issues running this software in your browser (firefox and safari work best, in my experience). If this is a challenge, please let me know before the meeting.



# Contact Details and Response Times

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E-mail: [beylablue@gmail.com](mailto:beylablue@gmail.com)

Office Hours: M - Th 9:00am - 4:00pm CST

Response Time: 24-48 hours except on weekends





# Checklist

## WHAT I' LL NEED FROM YOU AFTER OUR INITIAL PHONE CONSULTATION

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- ☐ A sketch of the room I'll be designing. Please include:
  - Length, height, and width of each wall
  - Markings for existing outlets, plumbing fixtures, lighting fixtures, windows, doors, etc.
  - Include distance between doors/windows and closest corner.
- ☐ Photos of the room, from all corners and walls. Get as wide an angle as possible. I'd like to see a little of the floor and the ceiling in each shot, if possible.
- ☐ Your style ideas: A link to your Home Inspiration board on Pinterest or any inspiration photos you've accumulated as well as a list of any design aversions you or your partner may have. For instance, if you hate brass fixtures, please let me know. If the color green is your spouse's least favorite, please include that.
- ☐ Photos and measurements of any existing furniture or fixtures you'd like to incorporate.
- ☐ Receipt of paid deposit and signed Service Agreement. (You'll receive this after our phone consultation)

And that's it! That's the process we'll follow when designing the perfect space. I can't wait to work with you to help make your house your home.

*Lee'Or*



*Click here to schedule a consultation!*

